

## MeHI Communications Matrix

<b>Audience</b>	<b>Purpose</b>	<b>Frequency</b>	<b>Message</b>	<b>Channel</b>	<b>Presenter</b>
<b>Governance</b>					
HIT Council	MeHI oversight, Strategic HIT Plan and collective responses to proposed legislation	Bi-weekly	Ongoing governance, project status and approvals	PPT presentation/discussion/verbal updates	Mitchell Adams, MTC Staff and consultants
MTC Board	MeHI governance and oversight of Strategic HIT Plan	Monthly	Planning project status during initiative then ongoing MeHI status.	PPT presentation/discussion/verbal updates	Mitchell Adams, MTC staff and consultants
<b>Strategic Plan Development</b>					
Health Care Stakeholders <ul style="list-style-type: none"> <li>• MHA</li> <li>• MMS</li> <li>• MAHP</li> <li>• Consumer groups</li> <li>• Providers</li> <li>• Employers</li> </ul>	Strategic EHR/HIE Plan Development	Monthly throughout plan development and then quarterly.	Project status/discussion/agreement with planning process, funding approach and recommendations	PPT presentation/discussion during plan development then quarterly via MeHI web site.	Sec. Bigby, Mitchell Adams, MTC staff and consultants
EHR vendors in MA based on market penetration	Engagement with EHR vendors	Project plan schedule	Determine any loan programs and ability to meet meaningful use requirements	PPT presentation/discussion	Sec. Bigby, Mitchell Adams, MTC staff and consultants
Existing MA EHR/HIE Efforts <ul style="list-style-type: none"> <li>• MHDC</li> <li>• EMHI</li> <li>• MAeHC</li> <li>• NEHEN</li> </ul>	Obtain specific information relevant to planning process	Monthly throughout plan development then quarterly	Project status/discussion/agreement with planning approach and recommendations	PPT presentation/discussion during plan development then quarterly via MeHI web site.	Sec. Bigby, Mitchell Adams, MTC staff and consultants

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House and Senate Leadership, Committee chairs and other members	MA Legislature – during plan development	As required	Project status and Privacy/Security discussions	PPT presentation/discussion	Sec. Bigby, Mitchell Adams, MTC staff and consultants
Committee chairs and others	MA Legislature – post plan development	Ongoing	Ongoing operation of HIE and EHR deployment successes	Web site	Sec. Bigby, Mitchell Adams, MTC staff and consultants
<b>Ongoing Communications</b>					
Health Care Stakeholders <ul style="list-style-type: none"> <li>• MHA</li> <li>• MMS</li> <li>• MAHP</li> <li>• Consumer groups</li> <li>• Providers</li> <li>• Employers</li> <li>• General public</li> </ul>	Provide ongoing status of efforts of MeHI	Weekly	Ongoing operation of HIE and oversight of EHR deployment process	Web site and meetings	Sec. Bigby, Mitchell Adams, MTC staff and consultants
Regional Education Centers	Coordinate with ONC-supported entities	Monthly	Ensure coordination between MA and other entities	Conference calls/written briefings	Sec. Bigby, Mitchell Adams, MTC staff and consultants
MA junior colleges, colleges and universities	Workforce development	Monthly	Ensure MeHI's understanding of workforce dev activities	Conference calls	Sec. Bigby, Mitchell Adams, MTC staff and consultants

## MeHI Communications Matrix

**Association Names:** MA Hospital Association (MHA)  
MA Medical Society (MMS)  
MA Association of Health Plans (MAHP)  
Others

**Existing EHR/HIE Efforts:** MA Health Data Consortium (MHDC)  
MA e-Health Collaborative (MAeHC)  
Eastern MA Health Care Initiative (EMHI)  
New England Health Care Exchange Network (NEHEN)  
Others

\*Proposed process for ongoing responses from HIT Council to external entities:

1. MeHI will develop response template in correct format and provide draft content.
2. MeHI will circulate the draft to all HIT Council members for one round of comments.
3. MeHI will consolidate responses and provide to EOHHS Secretary for final edits and approval.
4. Secretary will submit response.