



massachusetts



A Division of the  
Massachusetts  
Technology Collaborative



institute

# HIT Council Meeting

April 5, 2010

## Agenda

- Approval of March 24<sup>th</sup> Minutes
- State HIT Plan - Motion to approve plan
- MeHI 2010 Budget Update
- REC Supplemental Funding Opportunity
- Updates
  - HIE Ad Hoc Workgroup – 1<sup>st</sup> Meeting
  - Governor's National HIT Conference

Massachusetts HIT Council Meeting  
**OVERVIEW OF HEALTH IT STRATEGIC PLAN**

Massachusetts HIT Council Meeting  
**MASSACHUSETTS eHEALTH INSTITUTE**  
**2010 BUDGET UPDATE**

Massachusetts HIT Council Meeting  
**REGIONAL EXTENSION CENTER  
SUPPLEMENTAL FUNDING OPPORTUNITY**

## REC Supplemental Funding Opportunity

---

- Two-year expansion supplement available to recipients of REC awards and intended to ensure provision of services to Critical Access Hospitals (CAHs) and Rural Hospitals (50 beds or Less) in REC's service area
- Supplemental to REC's existing award
- \$12,000 available per CAH and Rural Hospital
- Services and payments tied to same milestones as original REC funding
- 14 hospitals eligible
  - UMASS University Health services
  - Athol Memorial Hospital
  - Massachusetts Eye and Ear Infirmary
  - Dana-Farber Cancer Institute
  - Soldiers Home in Massachusetts
  - Clinton Hospital Association
  - Fairview Hospital
  - Soldiers Home of Holyoke
  - Marlborough Hospital
  - Nantucket Cottage Hospital
  - Beth Israel Deaconess Hospital – Needham
  - Martha's Vineyard Hospital Inc.
  - Wing Memorial Hospital and Medical Center
  - Baystate Mary Lane Hospital

## REC Supplemental Funding Opportunity (Cont.)

---

- Posted: March 29, 2010
- Due Date: April 30, 2010
- Awards: 70
- Award Ceiling: \$1,600,000
- Award Floor: \$50,000
- Expected MA Submission : \$168,000

# Massachusetts HIT Council Meeting

## UPDATE: AD HOC WORKGROUPS

- Kick off Meeting was held March 30th 1:00-3:00 PM
- Workgroup Members
  - John Halamka, MD, BIDMC and NEHEN
  - Phil Poley, COO, Medicaid
  - Kate Berry, SVP, Surescripts (could not attend)
  - Claudia Boldman, Commonwealth of MA, Info Tech Division
  - Jim Daniel, CIO, DPH
  - Del Dixon, CIO South Shore Hospital
  - Barbara Ferrer, City of Boston
  - Steve Fox, BCBSMA
  - Larry Garber, MD, Safe Health and Fallon Clinic
  - Mark Gorrell, VP & CIO, Baystate Medical Center
  - Martha Hayward, Partnership for Healthcare
  - Ellen Janos, Esq., Mintz Levin
  - John Kelly, HPHC
  - David Smith, Massachusetts Hospital Association (represented by Adam Delmolino)
  - Alan McDonald, MA Business Roundtable
  - Steve McDonald, VP of Sales for Hospital and HIE, MedPlus
  - Todd Rothenhaus, CIO, Caritas Christi
  - Micky Tripathi, MAeHC
- Other Attendees
  - MeHI Staff, Deb Adair and two public participants

- Co-Chairs
  - John Halamka, BIDMC
  - Phil Poley, MassHealth
- Identify Collaboration Software Capability
  - ONTRAK Available from NESCO to support all Ad Hoc Groups
- Provide Project Plan with high level deliverables
- Co-Chairs to establish task forces supporting deliverables
- Schedule Bi-weekly meetings

Massachusetts HIT Council Meeting

**UPDATE: GOVERNOR'S NATIONAL HIT CONFERENCE**

# HIT Conference Registration Report as of 4/2/10

Health Information Technology: Creating Jobs, Reducing Costs and Saving Lives  
 A National Conference Hosted by Governor Deval L. Patrick

## Registration as of 4/2/10:

### **Paid attendees:**

- For-profit: 52 (34 on 3/23/10)
- Non-profit: 78 (55)
- Govt/student/Board: 45 (29)
- Total paid attendees: 175 (118)
- Attendee Revenue: \$60,650 (\$40,600)

### **Exhibitors:**

- Companies: 29 (19)
- Exhibitor attendees: 58 (38)
- Exhibitor Revenue: \$49,500 (\$31,000)

### **Totals:**

- Total attendees: 285 (184)
- Total revenue: \$109,550 (\$71,600)
- Total expenses to date: \$115,129 (\$138,530)
- Primarily fixed costs which will rise with subsidized travel
- Current deficit: \$28,980 (\$43,529)

## Attendee Information:

- **30 VIP attendees (10)**
- **3 Members of Media**
- **20 Comps (HIT Council, Governor staff, EOHHH/EOHED/MeHI staff, volunteers)**
- **100 hotel reservations**

## 24 States Represented

- |                        |               |
|------------------------|---------------|
| • Alaska               | New Hampshire |
| • Arkansas             | New Jersey    |
| • California           | New York      |
| • District of Columbia | Oklahoma      |
| • Georgia              | Oregon        |
| • Illinois             | Pennsylvania  |
| • Indiana              | Rhode Island  |
| • Kansas               | South Dakota  |
| • Kentucky             | Utah          |
| • Maine                | Virginia      |
| • Maryland             | Washington    |
| • Massachusetts        | Wyoming       |

### Twenty Nine Exhibitors Confirmed for Conference

- ACS
- ASP MD
- Biscom
- Bitwork
- CA
- CareAdvantage
- Concordant
- Coping Systems
- Covisia
- CSC
- Dell
- HealthDialog
- Ingenix
- Intel
- InterSystems
- iSoft/Bridgeforward
- Massachusetts Life Sciences Center
- Maine MSO
- Medicity
- Medx12
- NaviNet
- Northeastern University
- PA Consulting
- PAETEC
- Public Consulting Group
- Pulse Systems
- Vangent
- Verizon
- Verizon Foundation

## Draft Conference Agenda

---

*Invitation Only Event on Thursday Morning April 29, 2010 at Microsoft in Cambridge*

**8:00 am Registration, Networking, Continental Breakfast**

**8:30 Welcoming Remarks: Deval L. Patrick, Governor of Massachusetts**

**8:45 Keynote Address: Speaker TBD**

**9:30 Panel of Governors: The HITECH Act & Economic Growth**

**10:30 Transition Break**

**10:45 Roundtable Discussion: The Business End: Controlling Health Care Costs and Spurring Economic Growth**

**Moderator: Deval L. Patrick, Governor of Massachusetts**

This conversation among high-level state officials, healthcare organizations, and company executives will address several important issues:

- How will HIT and HIE help lower health care costs and spur economic growth and create jobs?
- What can state leaders do to help their states succeed?
- How will we train the workforce needed to implement the HITECH provisions?
- What are the needs of rural communities, and how can these initiatives spur economic development?
- What innovative approaches can leading companies contribute to meet community needs?
- How do we educate the public about the importance of HIT and HIE?
- What strategies can contribute to effective public/private partnerships?
- How can state governments help small healthcare organizations get financing for HIT investments?

**11:30 Adjourn**

## Draft Conference Agenda:

---

*Full Conference Begins Afternoon of April 29, 2010 at Westin Waterfront Boston*

**1:00 pm Exhibit Hall Open**

**1:30 Plenary: Welcoming Remarks**  
**Deval L. Patrick**, Governor of Massachusetts  
**Thomas M. Menino**, Mayor of Boston

**2:00 Plenary: Keynote Address: The Role of HIT in Healthcare Reform**  
**Kathleen Sebelius**, Secretary of the Department of Health and Human Services  
Introduction: **Governor Deval L. Patrick**

2:45 Break

**3:00 Plenary: Keynote Address: The State and National Vision for HIT and HIE**  
**David Blumenthal, MD**, National Coordinator for Health Information Technology  
Welcome and Introduction: **JudyAnn Bigby, MD**, Secretary, Massachusetts Executive Office of Health and Human Services

3:45 Transition break

**4:15 Breakout Panel Discussions:**  
**Option 1: Regional Collaboration Meetings**  
**Option 2: Consumer-Centric: The Role of the Patient in HIT and HIE**

**5:30 Networking Reception**

7:00 Adjourn

## Draft Conference Agenda:

---

*Full Conference Continues Friday, April 30, 2010 at Westin Waterfront Boston*

- 8:30 am Plenary: Keynote: The vision for Health IT and HIE in Medicare**
- 9:30 Plenary: Panel: Getting Clarity – Developing Effective HIT Policies and Standards**
- 11:00 Break
- 11:30 Plenary: Congressional Delegation Panel (Members of Congress TBD)**
- 12:30 pm Networking Luncheon
- 1:30 Breakout Sessions Round 1 (Moderators and Panelists TBD)**
- **Discussion: Achieving Sustainable Success**
  - **Discussion: Making a Difference: HIT and Clinical Quality Improvement**
  - **Panel: State Initiatives in Healthcare Reform**
  - **Panel: Successful HIEs – How They Did It and How It Helps**
  - **Panel: Jobs, Jobs, Jobs: HIT, Business Opportunities, and Job Creation**
- 2:40 Break
- 3:05 Breakout Sessions Round 2 (Moderators and Panelists TBD)**
- **Discussion: Jobs, Jobs, Jobs: HIT and State Economic Development Policy**
  - **Discussion: Creating Effective Public/Private Partnerships**
  - **Panel: EHR Early Adopters – How They Did It and How It Helps**
  - **Discussion: HIT, HIE, and State Medicaid Programs**
  - **Discussion: HIT, HIE, and Public Health**
- 4:15 Adjourn

- Finalize confirmation of key panelists
- Finalize any additional outreach to invitees and exhibitors
- Finalize agenda and program
- Continue outreach efforts to VIPs
- Continue media and marketing efforts
  - Website/Social media efforts
  - Materials
  - Press release

Questions?